

EDUCATION

San Jose State University
August 2008 – May 2010
Advertising BS; digital media art focus
GPA: 3.82 • Dean Scholar •
Magna Cum Laude

SKILLS/TOOLS

Figma Sketch Principle
Illustrator Photoshop InVision
Zeplin Premiere Pro InDesign
Keynote Google Suite HTML
Beginner CSS Beginner After Effects
Micro-interactive animations

MISCELLANEOUS TRIVIA

- Hobbyist photographer — some photos were featured on Unsplash, yielding over 140,000+ downloads
- Travel blogger of navnomadic.com
- Will take you on in Super Smash Bros
- Created a tiny human

LET'S GET IN TOUCH

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EXPERIENCE

SENIOR PRODUCT DESIGNER @ DoorDash

June 2018 – Present • SF, CA

- Spent a majority of the time on affordability themed projects, such as DashPass and merchant loyalty programs, working cross-functionally to see the projects through end to end

SENIOR PRODUCT DESIGNER - GROWTH & REVENUE @ Le Tote

February 2018 – May 2018 • SF, CA

- Increased subscription conversion and decreased quick cancel metrics through fast paced iterative designing, micro-interactive prototyping, and weekly user testing
- Ability to rapidly adjust to change and pivot in product direction

SENIOR PRODUCT DESIGNER @ Zipango

September 2015 – November 2017 • SF, CA

- Improved monthly user engagement on MyCafe product by constantly designing and testing new features
- Advocated for change of typeface and new web style guide
- Collaborated closely with design team on a daily basis for optimal consistency across all product and platforms

VISUAL DESIGNER @ Dialpad (formally Switch Communications)

November 2014 – September 2015 • SF, CA

- Improved engineers' development time by creating a universal web style guide
- Ideated and prototyped collateral for marketing/sales team, helping them win clients and partners

FREELANCE DESIGNER

October 2013 – present

- Clients/Projects: Dropbox, Wefunder, Olapic, Angry Little Dog, Noise, Shape Security, Chase, TRESemmé, Intel

VISUAL DESIGNER @ Adobe

May 2013 – October 2013 • SF, CA

- Worked on the mobile/tablet onboarding experience when you first launch the Photoshop Express app
- Synced branding guideline for multiple Adobe consumer products
- Products involved with: Revel, Photoshop Express, Lightroom 5, Elements 12, GroupPix, VideoBite

VISUAL DESIGNER @ Curse (Acquired by Twitch)

September 2011 – April 2013 • SF, CA

- Main designer for sales advertising campaigns
- Increased sales/design team productivity and environmental friendliness with initiative of a web form
- Designed Curse property logos, icons, and other custom graphics across the site